



Nebraska Families Have The Right Stuff

Greetings

From the Nebraska Alcohol and Drug Information Clearinghouse and Nebraska RADAR Network

The Nebraska Alcohol and Drug Information Clearinghouse has developed the Nebraska Families Have The Right Stuff campaign in support of parenting efforts across the state. By participating in this local campaign, you will help reduce individual and community problems that result from ineffective parenting. (Teen alcohol, tobacco and other drug use, violence and early sexual activity are some examples.) You are now an important part of the solution to these community issues.

The Nebraska Families Have The Right Stuff campaign will promote awareness, education, and resources - through the efforts of community organizations and businesses - emphasizing the importance of effective parenting in nurturing children to become healthy, caring, and contributing citizens.

We are pleased to make available the Nebraska Families Have The Right Stuff Organizers' Packet. It has several new pieces and many of the familiar favorites. This organizers' packet contains several camera-ready pieces for you to copy and distribute in your business throughout the year. We will be happy to provide additional materials.

"Nebraska Families and the Business Community" (enclosed) provides 10 suggestions for you to consider. Our goal is to work with you throughout the year to help make your campaign a success. We would welcome your suggestions.

We encourage you to connect with others in your community who are involved with parents and parenting issues. We also want you to call us with information about your activities and your suggestions on how to improve this community activity. This will be an annual campaign occurring each year. We will continue to provide parents with the tools to become more effective. We very much applaud you and your organization for the commitment to support this effort.

For campaign information and materials: Visit us on the web at www.prevlink.org or call 800-648-4444.

Nebraska Alcohol and Drug Information Clearinghouse - Nebraska RADAR Network
www.prevlink.org - (800) 648-4444

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